August 18, 2015

Dear Friend of The Hope Center,

The Hope Center is a non profit organization dedicated to preventing homelessness for one of Wake County’s most vulnerable populations – young people aging out of foster care. I am writing to ask you to consider supporting these young people by becoming a sponsor for the organization’s annual Cycle for Hope event.

Every year, dozens of young people age out of foster care in Wake County without the resources and support they need for a successful transition to adulthood. Young people aging out of foster care experience an extremely abrupt transition to adulthood compared to most of their peers. Virtually overnight, these young people go from being in the care of the county to being on their own and expected to provide for themselves. They often lack the skills, knowledge and support network they need to be truly independent. As a result, almost 40% of young people with a history in foster care become homeless before their 21st birthday.

Because of the support of individuals and businesses such as yourself, The Hope Center continues to expand its capacity to meet the demand in our community. Just two years ago we were serving 18 young people. Today we are serving more than 100. We are providing these young people with comprehensive support and coaching in education, employment, housing, financial management, physical and mental health and are helping them build a critical support network.

On Saturday, October 17th, you have the opportunity to make an impact in the lives of these young people. I urge you to consider becoming a sponsor for Cycle for Hope 2015 and help us raise the awareness and funds that are critical to ensuring that every young person aging out of foster care in our community has the resources and support they need to lead an independent, healthy and happy adult life.

For more information about The Hope Center at Pullen and Cycle for Hope 2015, please see the sponsorship form or our website at [www.hopecenteratpullen.org](http://www.hopecenteratpullen.org). Please feel free to contact me directly as well.

Thank you for your support,

Stacy Bluth

Executive Director

PS Be sure to check out the website in September to see exciting new developments in this year’s ride – including a new launch location at TLC Bikes in North Raleigh!

CYCLE FOR HOPE 2015 SPONSORSHIP FORM

Thank you for supporting Cycle for Hope 2015 and The Hope Center at Pullen’s mission to connect young people aging out of foster care with the resources and support they need for a successful transition to adulthood. Please complete this form and email it to [sbluth@hopecenteratpullen.org](mailto:sbluth@hopecenteratpullen.org) or mail it to 1801 Hillsborough Street, Raleigh, NC 27605. For more information about Cycle for Hope 2015 or The Hope Center at Pullen, please visit www.hopecenteratpullen.org.

**Sponsor Information:**

NAME \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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ADDRESS \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Sponsorship Levels:**

☐ Title Sponsor - $2,000 *Recognition on website, event promotional materials, and event*

*signage. Six rider registrations.*

☐ Gold Sponsor - $1,000 *Recognition on website, and event signage. Four rider registrations.*

☐ Silver Sponsor - $500 *Recognition on website and event signage. Four rider registrations.*

☐ Bronze Sponsor - $250 *Recognition on website and event signage. Two rider registrations.*

**Sponsorship Payment:**

☐ Check OR Charge my: ☐ American Express ☐ Discover Card ☐ MasterCard ☐ VISA

Name on Credit Card \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Expiration Date \_\_\_\_\_\_\_ Security Code\_\_\_\_\_\_\_\_\_\_\_\_\_ Billing Zip Code \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**PLEASE NOTE THAT IN ORDER TO BE INCLUDED IN EVENT PUBLICITY WE WILL NEED YOUR COMPLETED SPONSORSHIP FORM BY SEPTEMBER 30, 2015.**